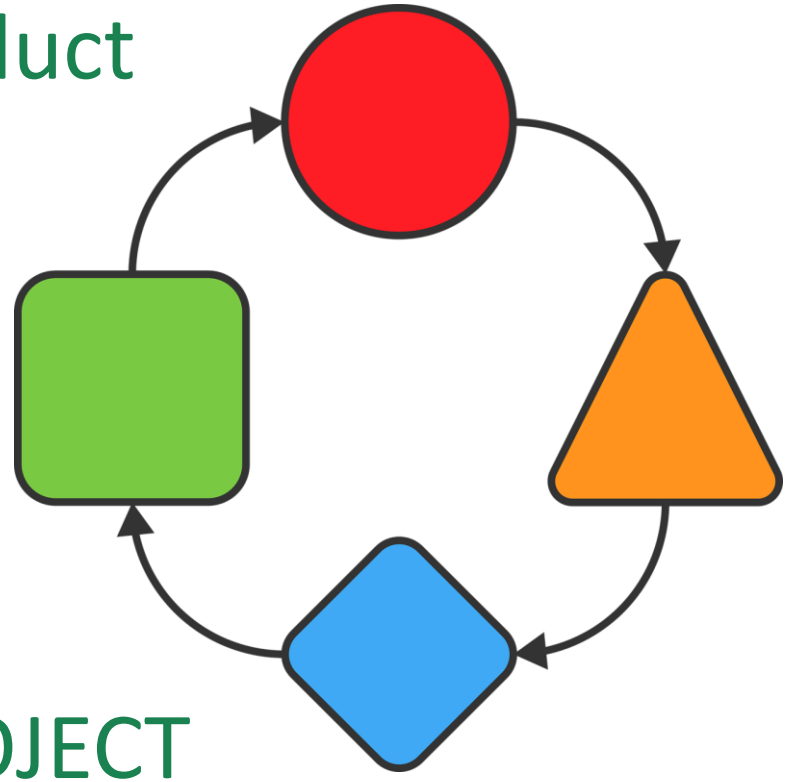
Module 1 - Focus

PRODUCT CREATION
ACCELERATOR

The objective

- Profitable small-business product
- Produce under full control
- Save time & frustration
- Ensure quality and security
- Execute as a lean & mean PROJECT



PRODUCT CREATION ACCELERATOR

Best practice approach

- Top-down decomposition approach
- Look at it as a puzzle
- Visualize big picture of your product
- Imagine the effect for your business
- Product Creation Accelerator!

PRODUCT CREATION ACCELERATOR